



Board Engagement in Strategy

**Thursday, April 14, 2016
4:00 – 7:00 PM**

**InterContinental Miami
100 Chopin Plaza, Miami, FL 33131**

How much confidence do you have that your board has the right strategy in place? Do you have the right people in the room to make good strategic decisions? Today's world is being reshaped by new competitors, emerging technologies, globalization, increasing regulation and shifting demographics. The board's role in coping with these factors and in creating a strategy to succeed has demanded more involvement.

Join us as we talk with two experienced directors about their engagement and lessons learned regarding strategy in the board room.



Tom Market - Board member, True Value Company & State Auto Financial Corporation; NACD Governance Fellow

Tom was most recently CEO of Digital Tailwind, a specialized digital marketing agency based in Delray Beach, FL.



Julie Neitzel - Board member, HEICO Corporation

Julie is a Partner with WE Family Offices, an independent, financial advisory and wealth management firm.



Lauren E. Smith – Moderator – Board Member, NACD Florida Chapter

Lauren is a Managing Director and a board practice member in the Miami office of Diversified Search

Check-In/Networking Reception: **4:00 – 4:30 PM**

Program: **4:30 – 6:00 PM**

Cocktail Reception: **6:00 - 7:00 PM**

NACD Members: \$35

Non-Member Board Directors/Senior Executives: \$60

Guest: \$25

Details & Registration: Florida.NACDOnline.org

