

John Zogby Featured Speaker March 17

Thursday, March 17, 2016; 4:00 – 7:00 PM

Fort Lauderdale Marriott North
6650 North Andrews Avenue

Renowned Pollster John Zogby will speak on market and election trends.

Hear from and ask questions about the Market, Elections, Millennials and much more. John will shed new light on the way we understand the American public. Get a discounted autographed copy of John's new book, WE ARE MANY, WE ARE ONE: NEO-TRIBES & TRIBAL ANALYTICS IN 21ST CENTURY AMERICA.



John Zogby, Senior Analyst

John Zogby, founder of the "Zogby Poll" and the Zogby companies, is an internationally respected pollster, opinion leader and best-selling author. He remains the hottest and most accurate pollster and analyst of America's political and cultural landscape. His interactive methodology is a leader in the industry. He is the author of the best-selling *The Way We'll Be: The Zogby Report on the Transformation of the American Dream* and is co-author of the *First Globals: Understanding, Managing, and Unleashing Our Millennial Generation* (with Joan Snyder Kuhl).

Zogby writes weekly columns on Forbes.com and contributes a weekly Obama report card to The Washington Examiner's Washington Secrets, by Paul Bedard. He is also a founding contributor to The Huffington Post. His analytical expertise has also been published on the opinion pages of the New York Times, Wall Street Journal and Financial Times.

He has polled and consulted for a wide spectrum of business, media, government and political groups including Coca-Cola, Microsoft, CISCO Systems, St. Jude's Children's Research Hospital and the US Census Bureau. A well known political and social pundit, his work has been featured in op-ed pages worldwide, valued in corporate boardrooms and considered "must-read" at every level of America's political landscape.

A senior advisor at the Kennedy School of Government at Harvard University, Zogby also serves as a Commissioner for the Center for Strategic and International Studies (CSIS) Commission on Smart Power and is a senior fellow of the Catholic University Institute for Policy Research and Catholic Studies. As Chairman of Sudan Sunrise, Zogby works to continue the vision of NBA player Manute Bol to bring peace to Sudan through education. He is presently chairman of the capital campaign on behalf of Mohawk Valley Community College (where he taught in the 1970s), and serves on the boards of the Arab American Institute, Upstate Venture Connect (which links young entrepreneurs with venture capital in Upstate New York), and Freedom Guide Dogs.

Check-In/Networking Reception: 4:00 – 4:30 PM

Program: 4:30 – 6:00 PM

Cocktail Reception: 6:00 - 7:00 PM

NACD Members: \$35

Non-Member Board Directors/Senior Executives: \$60

Guest: \$25

Details & Registration: Florida.NACDonline.org